

# AMERICA'S OUTDOOR HERITAGE

TODAY. TOMORROW. FOREVER.

Connection with nature. Familial bonds. Persistence. Our treasured time in the outdoors teaches us much and defines who we are. But will these pastimes be available to those that follow in your footsteps? Fish and wildlife abundance, providing opportunities to hunt and fish, and exposing America's youth to the wonders of the outdoors all require careful stewardship, responsibility, and commitment to our outdoor heritage. That's where the Congressional Sportsmen's Foundation (CSF) and the Heritage Fund come in.

## WILL YOU LEAVE AN OUTDOOR LEGACY?

You can establish your own outdoor legacy by making a gift to the Sportsmen's Heritage Fund, an endowment where the principal is invested, earnings support CSF's mission, and the integrity of our work in the sportsmen's policy arena remains strong through the ups, downs, and volatility across many years to come. Hunting, fishing, recreational shooting, and our cherished natural resources will continue to benefit from your contribution year after year, and CSF will use your gift to make a difference for future generations of sportsmen and women thanks to your outdoor legacy.











## FREQUENTLY ASKED QUESTIONS

## WHY SHOULD I SUPPORT CSF THROUGH THE SPORTSMEN'S HERITAGE FUND?

The Heritage Fund is unique because charitable contributions support America's outdoor heritage across ALL sectors of our sportsmen's community. As your Inside Connection to Outdoor Legislation, CSF's unique and vital programming is designed to protect and advance sportsmen's interests in Washington, DC and all 50 states.

Rather than focusing on conservation of an individual species or a specific type of hunting and fishing, CSF's programs and initiatives support ALL elements of America's outdoor heritage. Since 2018, our team has worked to pass over 1,000 pro-sportsmen policies that benefit hunting, fishing, recreational shooting, trapping, and the treasured fish and wildlife resources on which these activities depend.

By making a charitable gift to the Heritage Fund, you are ensuring that CSF's critically important work to protect all of America's cherished outdoor pastimes remains intact today, tomorrow, and forever.



## FREQUENTLY ASKED QUESTIONS

## HOW IS THE SPORTSMEN'S HERITAGE FUND INVESTED?

The Sportsmen's Heritage Fund is an endowment managed to achieve maximum returns over the long-term consistent with prudent levels of risk and the objective that the real value (i.e., purchasing power) of all Endowment Funds shall be maintained and increased. A secondary long-term objective is to exceed the median performance of endowment funds managed by other non-profit organizations as measured by a comparable benchmark.

## HOW ARE EARNINGS GENERATED THROUGH THE FUND USED?

When approved by the CSF Board of Directors, Sportsmen's Heritage Fund withdrawals are used to supplement CSF's existing sources of year-to-year revenue generated through corporate donations, annual gifts from individuals, grant support, and event revenue and will be used to:

- Ensure that CSF's ability to advance the mission is less susceptible to the ups and downs of the economy and the volatility of a rapidly changing world.
- Invest in enhancements and build capacity for existing programs including the Congressional Sportsmen's Caucus, National Assembly of Sportsmen's Caucuses and Governors Sportsmen's Caucus.
- Provide additional resources needed for sportsmen-driven policy campaigns and initiatives.
- Pursue strategic growth through state / federal program expansion and focus:









#### WHAT IS THE SPORTSMEN'S HERITAGE FUND SPENDING POLICY?

All net investment returns generated through charitable gifts will remain within the Sportsmen's Heritage Fund for investment with oversight from the CSF Board of Directors. In any year in which the combined value of the Endowment Funds exceeds \$5 million, the CSF Board of Directors will determine an appropriate percentage of the average value of the Sportsmen's Heritage Fund to be withdrawn and added to CSF's budget for next fiscal year. Until such time as the combined value of the Sportsmen's Heritage Funds shall exceed \$5 million, such percentage shall not exceed 2% of the Sportsmen's Heritage Fund.

# HOW WILL MY GIFT TO THE SPORTSMEN'S HERITAGE FUND BENEFIT SPORTSMEN AND WOMEN?

Your legacy gift will represent a durable investment in CSF as the informed authority across outdoor issues and the primary conduit for influencing public policies that impact America's sportsmen and women in all 50 states. Our mission, paired with our education and advocacy-based programming, directly benefits sportsmen and women through tireless pursuit of our core values in the form of public policies impacting the outdoors:

**HERITAGE** – Upholding the established traditions and responsibilities associated with our outdoor traditions.

**ACCESS** – Making the outdoors available to everyone and providing everyone a voice to sustain their outdoor pursuits.

**CONSERVATION** – Protecting and maintaining vibrant natural resources for generations to come.

**DIPLOMACY** – Effectively using knowledge, experience and relationships to advance the cause.